

Journal of Economics, Business and Management

CONTENTS

Volume 4, Number 2, February 2016

Direct and Indirect Effects on International Tourists' Destination Satisfaction — The Case of the World Natural Heritage of Halong Bay, Vietnam.....	85
<i>Mai Ngoc Khuong, Nguyen Thi Hong An, and Nguyen Thi Mai Uyen</i>	
Determinants of Korean Outbound Tourism.....	92
<i>Young Seon Park</i>	
Macroeconomic ICT Facts and Mobile Telecom Operators via Social Networks and Web Pages.....	99
<i>Sadi Evren Seker and Atik Kulakli</i>	
The Factors Affecting Entrepreneurial Intention of the Students of Vietnam National University — A Mediation Analysis of Perception toward Entrepreneurship.....	104
<i>Mai Ngoc Khuong and Nguyen Huu An</i>	
Refining the Firm Life Cycle Classification Method: A Firm Value Perspective.....	112
<i>Hartini Jaafar and Hazianti Abdul Halim</i>	
Thai's Country Risk Assessment.....	120
<i>B. Saksit and S. Thana</i>	
The Impact of Perceived Ethical Leadership and Trust in Leader on Job Satisfaction.....	125
<i>Uğur Yozgat and Gılen Meşekıran</i>	
Factors Affecting Profitability of Small Medium Enterprises (SMEs) Firm Listed in Indonesia Stock Exchange.....	132
<i>Farah Margaretha and Nina Supartika</i>	
Event Study of Credit Rating Announcement in the Tokyo Stock Market.....	138
<i>Michiko Miyamoto</i>	
Urbanization and Returns to Human Capital Investment.....	144
<i>Sung Soo Lim</i>	
Trade Costs of India with European Union and Growth Accounting of Trade.....	149
<i>Abhishek Gaurav and S. K. Mathur</i>	
The European Union-Turkey Trade Relations under the Influence of Customs Union.....	155
<i>H. D. Mumcu Akan and B. Engin Balin</i>	
Determinants of the Weighted Crime Rate in Thailand.....	161
<i>Arunee Punyasavatsut</i>	
The Development of Intensity Index to Investigate Intangibles Disclosure.....	166

Hazianti Abdul Halim and Hartini Jaafar

The Effects of Trust, Commitment and Satisfaction on Customer Loyalty in the Distribution Sector.....173

L. Bricci, A. Fragata, and J. Antunes