

2011 IEDRC BALI CONFERENCES SCHEDULE

2011 International Conference on Economics, Trade and Development
(ICETD 2011)

2011 International Conference on Management and Artificial Intelligence
(ICMAI 2011)

Hotel Santika Premiere - Beach Resort Bali
Bali, Indonesia
April 1-3, 2011

Co-Sponsored by



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Registration Only: April 1, 2011 (Friday)

Hotel Santika Premiere - Beach Resort Bali

10: 00 – 12: 30	Arrival and Registration
13: 30 - 17: 00	

- Note:** (1) You can also register at any time during the conference.
 (2) Certificate of Participation can be collected at the registration counter.
 (3) The organizer won't provide accommodation, and we suggest you make an early reservation.

Conference: Morning, April 2, 2011 (Saturday)

Venue: NUSA LEMBONGAN ROOM

9:15-9:30	Opening Remarks Dr Hemant Bulsara Applied Mathematics and Humanities Department S V National Institute of Technology (NIT Surat)
9:30-10:20	Keynote Speech 1 professor Andrea Bencsik Széchenyi István University in Győr
10:20-10:40	Taking Photo and Coffee Break
10:40-11:30	Keynote Speech 2 Te Fu Chen Department of Business Administration, Lunghwa University of Science and Technology

12:00-13:30	Lunch Break
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Afternoon, April 2, 2011 (Saturday)

SESSION – 1 (ICETD)

Venue: NUSA LEMBONGAN ROOM

Session Chair:

Time: 13:30 – 15:30PM

D00003	Human Development in Asia-Pacific in 2010-Challenges and Opportunities Dr.Ulas Basar Gezgin
D00010	Malaysia: how much exchange rate misalignment is detrimental to exports? Noor Zahirah Mohd Sidek
D00011	The Determinants of Non-Tariff Barriers in Malaysia's Manufacturing Sector Azlina Hanif and Rokiah Alavi
D00013	Performance Management Systems: Conceptual Modeling Dmitry Isaev
D00016	Efficiency and Productivity Change of the Indonesian Commercial Banks Yasushi Suzuki and Suminto Sastroswito
D00017	Does import competition lower number of labor and wage? Evidence from Indonesia's textile industry and apparel industry Yudhi Dharma Naully
D00019	Employees' Perception Towards the Performance Assessment System and Salary System Arik Prasetya and Masanori KATO
D00021	Capital Structure and the Firm Determinants: Evidence from Small and Medium Enterprises (SMEs) in Malaysia Haslindar Ibrahim and Tajul Ariffin Masron
D00022	Determinants of Relationship Effectiveness and Its Effect on Work Outcome in Mentorship Ching-Yuan Huang and Rhay-Hung Weng
D00027	Challenges of Organizational Leadership Development in Iran's Private Sectors Shadi Ebrahimi Mehrabani and Noor Azmi Mohamad
D00036	Oil Price Exposure to Asset Returns: A Disaggregate Analysis Norasibah Abdul Jalil, Jarita Duasa, Gairuzazmi Mat Ghani and Mansor Ibrahim

15:30-15:40	Coffee Break
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SESSION – 2 (ICMAI)

Venue: NUSA LEMBONGAN ROOM

Session Chair: Sung Hoon Jung

Time: 15:30 – 18:00PM

A00025 SC	Simple Bacteria Cooperative Optimization with Rank-based Perturbation Sung Hoon Jung
A00004	Knowledge Extraction In Hopfield Network Saratha Sathasivam
A00011	Object Tracking System with Human Extraction and Recognition of Behavior Seung-hun Kim, Jung-hoon Hwang, Il-Kyun Jung

A00014	Space Charging Model: A Comparative Study on Cost Elements in Higher Education Ihfasuziella Ibrahim, Wan Zahari wan Yusoff, Noor Sharipah Sultan Sidi
A00016	The evolution of Analytical Hierarchy Process (AHP) as a decision making tool in property sectors Edie Ezwan Mohd Safian, Abdul Hadi Nawawi
A00019	Application of Facilities Management (FM) Helpdesk in Higher Educational Institutions in Malaysia Fazira Shafie, Wan Zahari Wan Yusoff, Sharipah Sultan Sidi
A00020	Property Tax Performance of Local Authorities in Malaysia Soeb Pawi, David Martin, Wan Zahari Wan Yusoff
A00030	Case Study for Restaurant Queuing Model Mathias Dharmawirya, Erwin Adi
A00032	A Study to Design a Low Cost and Marketable Game Jude Joseph Martinez, Erwin Adi
A10004	Education and Training Practice Strategies in Small and Medium Sized Enterprises Dr. Andrea Bencsik, Andrea S dyom
A10006	Launching Organizations Toward Growth And Profit Through Focused Innovation: A Critical Study Into Powerful Microeconomic Concepts Professor A. Suryanarayana, Dr. Mohammed Abbas Ali
A10018	Balancing of parallel assembly lines with mixed-model product N. Ismail, G. R. Esmaeliani, M. Hamedi, S. Sulaiman
A10025	Particle Swarm Optimization for Constrained and Multiobjective Optimization: A Brief Review Nor Azlina Ab. Aziz, Mohamad Yusoff Alias, Ammar W. Mohemmed, Kamarulzaman Ab. Aziz
A10030	Cluster Lifecycle: A Case Study of the Glasgow-Edinburgh Corridor Kamarulzaman Ab.Aziz, Stanley Richardson, Nor Azlina Ab.Aziz
A10031	Predictors of Performance Appraisal Among Managers in Malaysian Commercial Bank Dr. Sarminah Samad

Morning, April 3, 2011 (Sunday)

SESSION – 3 (ICETD)

Venue: NUSA LEMBONGAN ROOM

Session Chair:

Time: 9:00 – 10:30AM

D00029	Leadership Development Characteristics in Iran's Oil Industry Shadi Ebrahimi Mehrabani and Noor Azmi Mohamad
D00030	The effects of transformational leadership on organizational commitment of family employees in Chinese family business Fei Yi GAO and Shanshan BAI
D00031	Building an integrated service innovation Model: A case study of Investment Banking Dr Te Fu Chen
D00032	Liquidity Determinants in an Order-Driven Market :Using High Frequency Data from the

	Saudi Market Ahmed Alzahrani
D00033	A Cointegration Analysis between Malaysian and Developing Markets Surianor Kamaralzaman, M. Fazilah Abdul Samad and Mansor Md Isa
D00034	Time Varying Betas of Five Sectors in Shanghai Stock Exchange Yang Rui,Cui Zeyong and Li Lihong
D00038	Information Security Governance is Critical to Wider Corporate Governance Demands-An Indian Perspective Srijeet.G.Banerji, Saurava.Mohanty, Rahul Gupta and Vijay K. Chaurasia
D00039	Entrepreneurship and Innovation: A Review of the Theory and Literatures Shihping Kevin Huang and Yu-Lin Wang

10:30-10:40	Coffee Break
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SESSION – 4 (ICETD)

Venue: NUSA LEMBONGAN ROOM

Session Chair:

Time: 10:40 – 12:00AM

D00044	The Flow and Method Discovery of Project Development of Traditionally Industrial Product Min-Wei Hsu and Tsai-Yun Lo
D00041	An Integrated CKVC Model to Building Customer Knowledge Management Synergy and Impact on Business Performance Dr Te Fu Chen
D00045	Women Negotiation Strategy : Negotiation Strategy in Job Promotion Astri Yogatama
D10003	Recent Global Meltdown and its Impact on Indian Economy Dr. Rajiv Kumar Bhatt
D10006	A Comparative Study of Effect of Job Characteristics on Stress of IT- Professionals and IT-Teachers Dr. Archana R. Ugale and Dr. Arjun P. Ghatule
D10014	The Growth Mechanism of the Leading High-tech Industry Based on Industrial Convergence Fang Wang and Yulin Zhao
D10017	Research on the Market Economy Model Jian Zhang and Ning Zhao
D10018	Real Estate–Foreign Direct Investment–Growth in Malaysia: Re-Framing Eclectic Paradigm Ema Izati Zull Kepili and Tajul Ariffin Masron
D10021	The Study On Influencial Factors Of Village Bazaar Location Du Pu and Chen Baofeng
D10022	Financing Difficulties and Countermeasures of Our Smes Tianran WU

12:00-13:30	Luch Break
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Afternoon, April 3, 2011 (Sunday)

SESSION – 5 (ICMAI)

Venue: NUSA LEMBONGAN ROOM

Session Chair: Professor A. Suryanarayana

Time: 13:30 – 15:30PM

A10028 SC	IMPERATIVENESS OF EMOTIONAL INTELLIGENCE FOR HR PROFESSIONALS—AN EMPIRICAL STUDY Professor A. Suryanarayana, Dr. A. Ravi
A00006	Application of Earned Value Management System on an Infrastructure Project: A Malaysian Case Study Mohd Faris Khamidi, Waris Ali Khan, Arazi Idrus
A10007	Police Leadership Imperatives In The Protection Of Human Rights Ravi Prakash Kodumagulla, Professor A. Suryanarayana
A10015	PREDICTION OF STUDENT ACADEMIC PERFORMANCE BY AN APPLICATION OF DATA MINING TECHNIQUES Sajadin Sembiring, Muhammad Zarlis, Dedy Hartama, Ramliana Siregar, Elvi Wani
A10017	CONCEPT OF ARTIFICIAL INTELLIGENCE IN VARIOUS APPLICATION OF ROBOTICS Pramod H. Sahare, Manoj A. Kumbhalkar
A10020	Customer Satisfaction in Municipal Services: An Empirical Study in Majlis Perbandaran Sungai Petani (MPSPK) Zaherawati Zakaria, Kamarudin Ngah, Zaliha Hj Hussin, Nazni Noordin, Mohd Zool Hilmie Mohamed Sawal
A10021	Individual Behavior toward Knowledge Sharing : An Empirical Study in Tertiary Institution Mohd Zool Hilmie Mohamed Sawal, Zaliha Hj Hussin, Syed Mohammed Alhady Syed Ahmad Alhady, Nazni Noordin, Zaherawati Zakaria
A10022	Knowledge Sharing Behaviour and Online Socialization: A Relationship study in the i-Class Environment Syed Mohammed Alhady Syed Ahmad Alhady, Mohd Zool Hilmie Mohamed Sawal, Ahmad Sufi Alawi Idris, Nor Azlina Azmi, Zaherawati Zakaria
A10023	The Relationship between Reward Practice and Employees Performance: An Empirical Study Zaherawati Zakaria, Zaliha Hj Hussin, Nazni Noordin, Mohd Zool Hilmie Mohamed Sawal, Zuriawati Zakaria

15:30-15:40

Coffee Break

Instructions for Oral Presentations

Devices Provided by the Conference Organizer:

Laptops (with MS-Office & Adobe Reader)

Projectors & Screen

Laser Sticks

Materials Provided by the Presenters:

PowerPoint or PDF files

Duration of each Presentation (Tentatively):

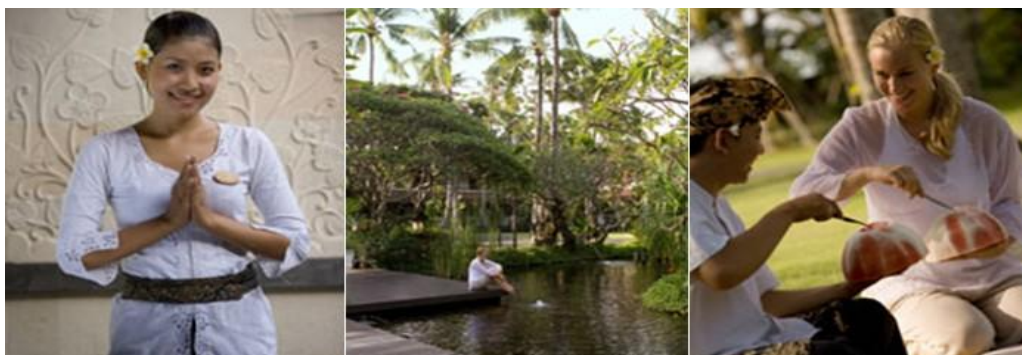
Regular Oral Session: about 15 Minutes of Presentation 5 Minutes of Q&A

Keynote Speech: 45 Minutes of Presentation 5 Minutes of Q&A

Hotel Santika Premiere - Beach Resort Bali



Embracing an oceanfront parcel of tropical landscape, Hotel Santika Premiere Beach Resort Bali is a restful sanctuary for travellers seeking to escape the everyday pressures of modern living. A total of 164 stylishly appointed guest rooms, suites and private bungalows are scattered across a garden environment that exhibits a superb collection of native trees and fragrant flora. Here guests will experience a dedicated level of hospitality that is distinct only to Bali and complemented by the quality services and amenities that have made the Santika group an icon across the Indonesian archipelago.





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國際經濟發展研究中心

International Economics Development and Research Center

<http://www.iedrc.org/>

Welcome to the official website of the International Economics Development and Research Center (IEDRC). IEDRC was founded in 2003. International Economics Development and Research Center is an independent, nonprofit research and development organization. Its previous name of IEDRC was Asia-Pacific Economics Consulting Center. The Service can be traced back to the first work in 1999.

IEDRC plays an influential role and promotes developments in Economics Theory and Applications in a wide range of ways. The mission of IEDRC is to foster and conduct collaborative interdisciplinary research in state-of-the-art methodologies and technologies within its areas of expertise.

Every year, IEDRC will organize important conferences all over the world, the conference proceedings of these conferences will be indexed in ISI, and the selected papers will be published in the Journals.

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